





## **Contemporary Masters**

FROM THE WINDY CITY TO THE FRENCH RIVIERA, ART GALLERISTS PHILIPPE AND LAURA HOWORICZ ARE BRINGING THEIR DISCERNING EYES TO BUCKHEAD VILLAGE. BY MARY PEEPLES

ith a slew of new art galleries and art enthusiasts coming out of the woodwork in Atlanta in recent years, it's no surprise that the city has attracted not only an array of mediums but also that of the fine art realm. Connecting collectors and enthusiasts with otherworldly talent, husband and wife duo Philippe and Laura Horowicz are bringing Carousel Fine Art to Atlanta, with locations already in Miami, Chicago and St-Tropez. Although they began as a B2B solution platform, it didn't take long for them to realize that stepping into the world of art meant gaining indelible connections through relationships made within the community. "Our gallery is an extension of our home; our artists and team are an extension of our family, and many of our collectors end up becoming dear friends," says Laura. And just how do they choose where to open a new gallery? Apart from signs drawing them to the city, they ask themselves whether or not they will feel at home. "We visited Buckhead Village in the Spring and experienced its magic. Sipping a cappuccino from St. Germain Bakery at the outdoor seating

area next to Le Bilboquet, we immediately fell in love with the neighborhood and the energy of its people," says Philippe, "It goes without mentioning that the Southern hospitality and friendliness of Atlantans is the cherry on top of our experience here thus far." The pair are known for a history of successful collaborations that perform on a global scale, bridging the gap between classical beauty and avant-garde. However, they are internationally inclined by default, as they were raised in rural areas in Kentucky and Switzerland. Because of this awareness of cultural diversity, they are able to understand the universality of art and the origin from which a piece stems. The Horowiczs' methodically curate their showrooms to highlight the gifts each artist has honed, drawing in people from all over the world. Regarding curation, Laura says it "involves weaving together the threads that connect and juxtapose diverse artists and styles, crafting a unified yet multifaceted story." They are continuously searching for artists to entwine them into the distinctive narrative of Carousel Fine Art. Buckhead Village, 3025 Bolling Way NE, nyc.carouselartgroup.com